

THE LARGEST LEISURE AND ENTERTAINMENT COMPANY IN THE REGION

DXB Entertainments manages family-friendly leisure and entertainment assets, with world-class IP partners and operators, spread across four locations in Dubai.

With a diverse portfolio of 16 leisure and entertainment experiences, DXB Entertainments is the largest leisure and entertainment company in the region.

Our attractions have been built to serve UAE residents and the growing inbound UAE tourist market, with a special focus on the neighbouring GCC and Indian subcontinent.

Vision

DXB Entertainments aims to become a leading provider of leisure and entertainment offerings and services for customers, spreading fun and excitement throughout the region through amazing family experiences.

At the forefront of the thriving leisure and entertainment industry in the Middle East, we seek to create and manage a portfolio of experiences and assets that deliver long-term shareholder value.

Our Goals

1. Establish ourselves as a key component of Dubai's world-class and expanding Leisure and Entertainment experiences by growing visitor numbers at our properties.
2. Diversify our portfolio by pursuing best-in-class, profitable ventures and opportunities.
3. Successfully construct and open Six Flags Dubai at Dubai Parks and Resorts by the end of 2019, the first Six Flags theme park in the Middle East.
4. Successfully expand the number of hotel rooms available at Dubai Parks and Resorts by opening the LEGOLAND® Hotel in 2019, and pursuing other hospitality opportunities.
5. Continuously innovate in the area of entertainment, and strive to become an internationally recognised industry leader in the field.
6. Provide a world-class experience for our guests.



AED 8 billion equity

AED **8.0bn**

DXB Entertainments has raised AED 6.3 billion in equity through an IPO in 2014, and an additional AED 1.7 billion through a rights issue in 2016.



AED 5.9 billion
financing DXBE

AED **5.9bn**

DXB Entertainments has raised AED 4.2 billion through a financing facility for Phase I for DPR, AED 1 billion for Phase II, and AED 0.7 billion in a subordinated shareholder loan from its majority shareholder, Meraas Holding.

Leisure and
Entertainment attractions

16

DXB Entertainments operates a diverse portfolio of leisure and entertainment assets with world-class IP partners, spread across 4 locations in Dubai.