

Chairman's Introduction



I am pleased to present the annual report of DXB Entertainments for the year ended 31 December 2017.

DXB Entertainments continues to deliver against its strategy to be the largest leisure and entertainment provider in the region. It now manages a portfolio of 16 family-friendly experiences across the city of Dubai, offering world-class leisure and entertainment to residents and international tourists alike.

During 2017, Dubai Parks and Resorts, the region's largest integrated theme park destination, became fully operational, and attracted close to 2.3 million visits. Dubai Parks and Resorts has been designed to appeal to UAE's residents and tourists, and forms part of Dubai Tourism Vision 2020, which aims to attract 20 million visits to the city in 2020.

We remain focused on delivering value to our guests and shareholders, and on behalf of the Board of Directors, I would like to thank them as well as our employees for all their continued support.



Abdulla Al Habbai
Chairman