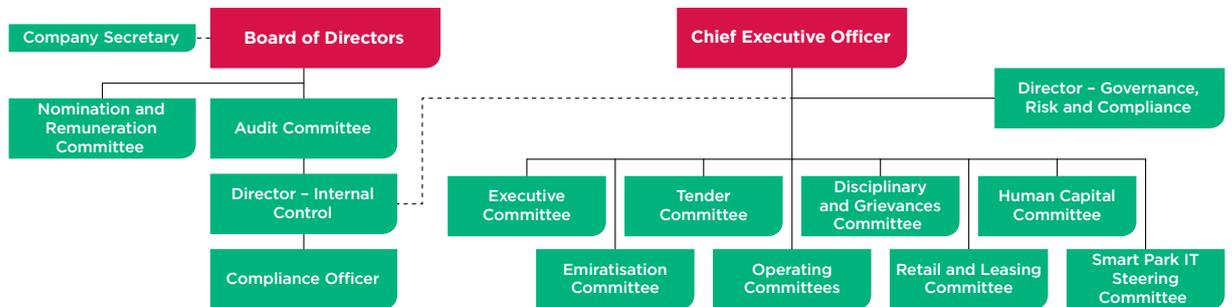


Introduction to Corporate Governance

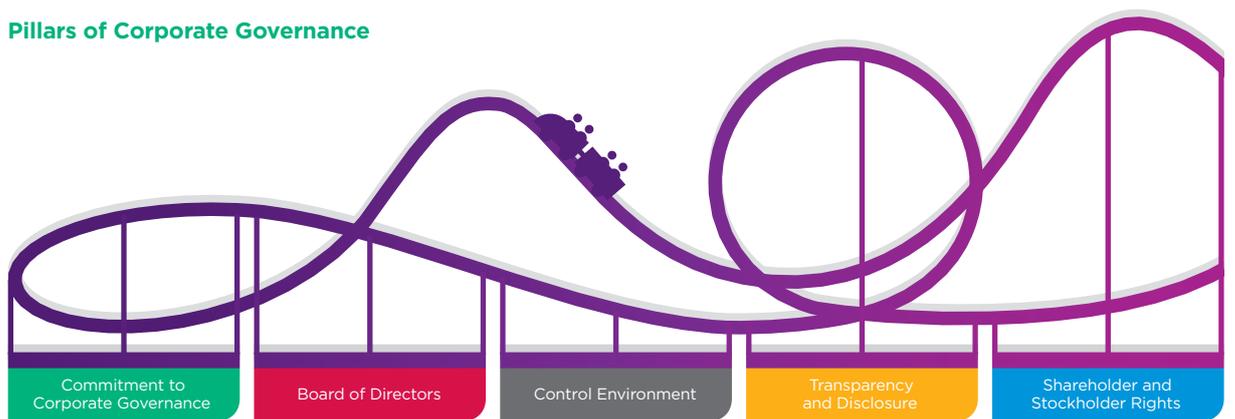
DXB Entertainments PJSC (the Company) is committed to standards of corporate governance that are in line with international best practice, as well as following the directives of SCA's Resolution No. (7 R.M) of 2016 Concerning the Standards of Institutional Discipline and Governance of Public Shareholding Companies (Governance Rules).

Overview of Corporate Governance Structure



The Board of Directors conducts assessments of its own performance and that of its committees on an annual basis, presenting the results to the Board in the form of a report with recommendations for improvement, if any, as well as a follow-up action plan.

Pillars of Corporate Governance



Transparency and Disclosure

Transparency and disclosure is one of the key considerations for the Company when publishing information. The Board ensures that all disclosures provide sufficient, accurate and true information for shareholders and investors. We have a separate Investor Relations department, which is accessible to investors through the Company website. All Company-related communications issued are archived on the website, including all financial statements, annual reports and public statements, and the contact details of the Investor Relations department is provided in case further clarification is required.

The Company is committed to conducting its affairs in a fair and transparent manner by adopting the highest standards of professionalism, honesty and integrity, and all employees of the Company are expected to maintain the same standards.

Shareholder and Stakeholder Rights

The Company is committed to promoting shareholders' confidence by implementing internal controls which ensure that dealings in the Company's securities take place in an ethical, transparent and informed manner. The Company therefore has a Share Dealing Policy in place regarding the dealings in its securities by Directors, Executive Management, employees and third parties as specified in the Share Dealing Policy.

The Company ensures that all shareholders are treated equally and fairly. All shares issued by the Company are ordinary shares with equal rights and equal obligations. All rights associated with the shares are vested in the shareholder. The Company's processes and procedures ensure that the shareholders are able to exercise all of their regulatory rights duly and fairly,

in line with the applicable laws and regulations. The Dividend Policy has been developed in line with the best interests of shareholders and the Company with respect to dividend distribution.

The Company considers the interests of its stakeholders, which include its employees, suppliers, shareholders, creditors, clients, prospective investors, and any other person having an interest in the Company and its activities.

Our Board of Directors acknowledges that the interests of the Company are served by recognising the interests of stakeholders and their contribution to the long-term success of the Company.