

DXB Entertainments manages family-friendly leisure and entertainment assets, in association with world-class IP partners and operators, across five locations in Dubai. With a diverse portfolio of 16 leisure and entertainment experiences, DXBE is the largest leisure and entertainment company in the region. Our attractions have been created to serve both UAE residents and inbound tourists, with a focus on those inbound markets with the shortest flight times to the UAE, such as the GCC and the Indian subcontinent.

Vision

DXBE is a leading provider of leisure and entertainment offerings and services for customers, spreading fun and excitement throughout the region with extraordinary family experiences.

At the forefront of the thriving leisure and entertainment industry in the Middle East, we have created and manage a portfolio of experiences and assets that will deliver shareholder value over the long term.

Our Goals

1. Establish ourselves as a key component in Dubai's world-class and expanding leisure and entertainment experience by growing visitor numbers at our properties.
2. Expand the number of rooms available at DPR to enhance dwell time at the destination and encourage multi-park visitation.
3. Continuously innovate in the area of entertainment, and strive to become an internationally recognised leader in the field.
4. Provide a world-class experience for our guests.



Rides and attractions

More than 100 stunning rides and attractions throughout our 25 million sq ft world-class theme park destination, offering unique experiences to visitors of all ages.



Delivering best-in-class experiences

In 2018, the DreamWorks™ Animation Zone at MOTIONGATE™ Dubai was awarded the prestigious Thea award by the Themed Entertainment Association (TEA) for Outstanding Achievement. MOTIONGATE™ Dubai and LEGOLAND® Water Park also received best in category awards at the 2018 Time Out Dubai Kids Awards.



Shareholder composition

As at 31 December 2018

● Meraas Group	52%
● Qatar Holding	11%
● Kuwait Investment Authority	5%
● Institutional	13%
● Retail	19%



AED 5.4 billion financing

AED 4.2 billion syndicated financing facility in relation to the phase 1 development of DPR and AED 1.2 billion raised through the issuance of convertible bonds to our majority shareholder Meraas Group.

AED

5.4bn

