



DXB Entertainments PJSC (previously Dubai Parks and Resorts PJSC) is a Dubai based provider of leisure and entertainment destinations and experiences traded on the Dubai Financial Market (DFM) under the trading symbol DXBE.

We bring together a diverse portfolio of world class brands to offer pioneering entertainment in the areas of theme parks, retail and hospitality as well as leisure attractions.

Launched in 2014, DXB Entertainments owns and operates Dubai Parks and Resorts, the largest theme park destination in the Middle East. Spanning 30.6 million square feet of land, the AED 13.2 billion destination consists of four theme parks (Six Flags coming in 2019) in one location.

For us, fun means business. DXB Entertainments is set to become an industry leading provider and producer of innovative and inspirational entertainment experiences in the Middle East and beyond.

Financial Highlights

As at 31st December 2016, in AED million

		2016	2015
Income Statement	Revenue	76	-
	Loss for the period	(485)	(111)
Balance Sheet	Property & Equipment, investment properties, inventories, advances, and other receivables	10,289	5,309
	Cash and other financial assets	2,525	3,317
	Total assets	12,814	8,626
	Total equity	7,398	6,178
	Total liabilities	5,416	2,448
	Total equity and liabilities	12,814	8,626
Cash Flow	Net cash generated by operating activities	678	314
	Net cash used in investing activities	(3,012)	(1,389)
	Net cash generated from/(used) in financing activities	3,314	1,275
	Net cash movement during the period	980	200
	Cash and cash equivalents at the end of the year	1,344	363

COMPANY INFORMATION:

Industry : Leisure & Entertainment
Listing date : 10 December 2014
Start of Operations : 31st October 2016
Rights issue date : 25 May 2016
Rights issue amount : AED 1.68 billion
Fiscal Year : Jan - Dec

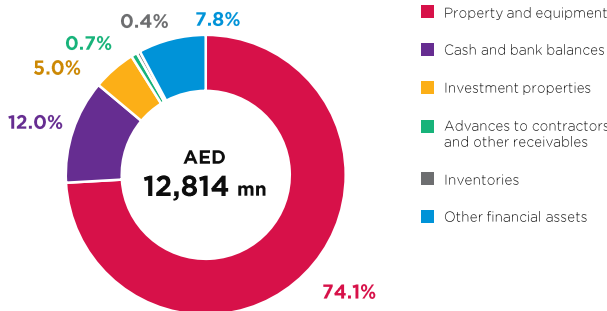
SHARES INFORMATION:

Exchange : DFM
DFM sector : Consumer Staples
Ticker Code : DXBE
ISIN Code : AED001501017
Currency : AED
Number of Shares : 7,999,912,670
Bloomberg : DXBE: UH
Futures : Nasdaq Dubai

AS AT 31 DECEMBER 2016:

Market Cap : AED 10.4 billion
Shareholding Structure : 52% Meraas
 : 11% Qatar Holding
 : 37% Others
Number of Staff : 3,184

TOTAL ASSETS



AED 10.5 billion

Project cost as at end of 2016, exact cost to be finalised by end of 2017 as various contracts get closed out and settled

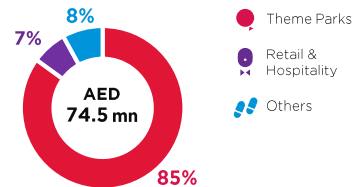
AED 3.4 billion

Drawn down of the AED 4.2 billion banking facility for Phase I of Dubai Parks and Resorts

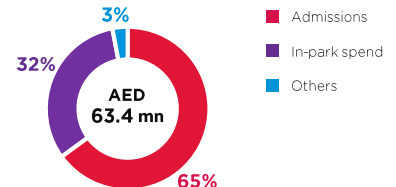
Key Operational Indicators

Operational Period: 31 Oct 2016 - 31 Dec 2016

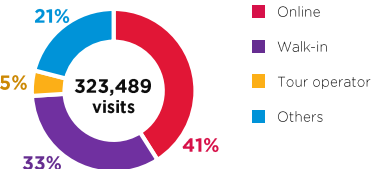
TOTAL REVENUE



THEME PARK REVENUE



VISITS BREAKDOWN



About Dubai Parks and Resorts

Largest integrated theme park destination in the region




Focused on offering an amazing experience to customers

Over 100 rides & attractions spread across 3 theme parks and 1 water park



Management Team

The management team is comprised of skilled and dedicated professionals with wide ranging experience in theme park design, development, operations, business development and marketing. This is supported by over 500 years of collective theme park experience.




RAED KAJOOR AL NUAIMI
Chief Executive Officer
Over 15 years experience with companies such as Tatweer, Dubailand and Dubai Properties Group. Previously, he was the Chief Leisure and Entertainment Officer at Meraas Holding where he helped develop new strategies and identify opportunities for the company in the leisure and entertainment field.




SANDESH PANDHARE, CFA
Chief Financial & Investment Officer
More than 25 years of experience in the private equity and investment industry. His expertise including corporate finance, business analysis, investment valuation, capital structuring, financing and asset monitoring. He has managed a global portfolio across diverse industry verticals.




VINIT SHAH
Chief Strategy & Business Development Officer
More than 15 years of experience in the leisure and hospitality industry, his expertise includes leading mega project strategic planning, entertainment destination development, driving commercial decisions, planning the strategic and operational process, business modeling, intellectual property acquisition and feasibility studies amongst others.



PAUL LA FRANCE
Chief Projects Officer
More than 37 years of experience in entertainment and hospitality development. Paul has contributed to high profile greenfield projects, for the likes of Disney and Universal as well as major expansions and capital improvements to existing and operational theme park facilities globally.



STANFORD PINTO
Chief Parks Operating Officer
With over 20 years of professional experience, his expertise lies in the areas of risk management, corporate governance, internal auditing, as well as process control and design management.



MATTHEW PRIDDY
Chief Technical Officer
More than 35 years of experience with almost 20 of them being at the Walt Disney, his expertise includes the creative development of entertainment destination projects with special focus on owners representation, technical integration, design management and organizational leadership.



AIDA HAMZA
Senior VP – Business Support
More than 27 years of experience in management her expertise includes, corporate affairs, human resource management, supply chain management, among others with large UAE / regional organizations.



JULIEN MUNOZ
VP – Sales
More than 20 years of experience in leisure and hospitality, including 12 in the theme park industry, having previously been a Director, Marketing & sales at Disneyland Paris. He also worked with Group Accor in France, and Hilton International in the UK. He now leads Dubai Parks and Resorts sales and distribution strategies internationally and domestically, and is also responsible for ticket pricing and revenue management.



KLAUS ASSMANN
VP – Retail and Hospitality
Over 27 years of experience in hospitality with the likes of Jumeirah International, Hyatt and Shangri-la Group his expertise includes, hotel development, preopening management, hotel operations, asset management and retail operations.

DXB Entertainments IR App

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