

**IN THE BUSINESS OF CREATING
MEMORABLE EXPERIENCES**

DXB Entertainments PJSC is a Dubai headquartered Leisure and Entertainment Company listed on the Dubai Financial Market under the trading symbol DXBE.

We are the owner of Dubai Parks and Resorts, the regions largest integrated theme park destination, with Five Theme Parks*, Two Hotels*, and One retail and dining facility all spread over 30.6 million sq.ft of land, with an estimated AED 13.2 billion in development costs.

DXBE also manages 6 Dubai-based family entertainment centers in addition to a chain of cinemas, all owned by Meraas.



**THE LARGEST LEISURE AND ENTERTAINMENT
COMPANY IN THE REGION**

16 Leisure and Entertainment Attractions

DXB Entertainments operates a diverse portfolio of leisure and entertainment assets, with world class IP partners, spread across 4 locations in Dubai



100+

Over 100 rides and attractions in Dubai Parks and Resorts spread across 3 theme parks & 1 water park

2.3m

Dubai Parks and Resorts attracted close to 2.3 million visits during 2017



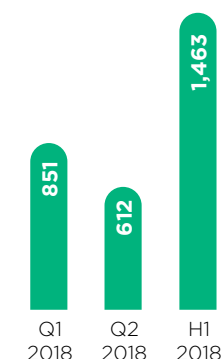
* Phase II expansion, Six Flags Dubai and LEGOLAND® Hotel opening in 2019. LEGO, the LEGO® logo and LEGOLAND® are trademarks of the LEGO Group. ©2017 The LEGO Group. LEGOLAND IS A PART OF MERLIN ENTERTAINMENTS plc.

Key Performance Indicators

(For the six month period ended 30 June 2018)

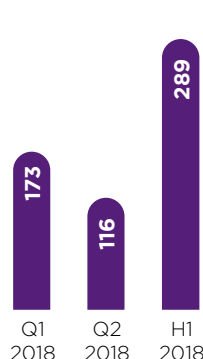
Total visits

1.46m



Total revenue (AED)

289m



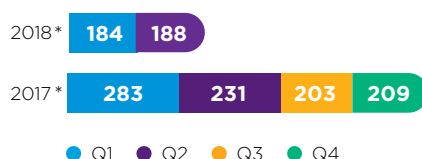
EBITDA (AED)

(92)m



Operating cost (AED)

372m



COMPANY INFORMATION:

Industry	: Leisure & Entertainment
Listing date	: 10 December 2014
Start of Operations	: 31 st October 2016
Rights issue date	: 25 May 2016
Rights issue amount	: AED 1.68 billion
Fiscal Year	: Jan - Dec

SHARES INFORMATION:

Exchange	: DFM
DFM sector	: Consumer Staples
Ticker Code	: DXBE
ISIN Code	: AED001501017
Currency	: AED
Number of Shares	: 7,999,912,670
Bloomberg	: DXBE: UH
Futures	: Nasdaq Dubai

AS AT 30 June 2018:

Shareholding Structure	: 52% Meraas
	: 11% Qatar Holding
	: 5% KIA
	: 32% Others
Number of Staff	: 1,950

H1 2018 Adjusted EBITDA

AED (110)m

Adjusted for pre-operating and non-recurring expenses.

Summary Financial Performance

(For the six month period ended 30 June 2018)

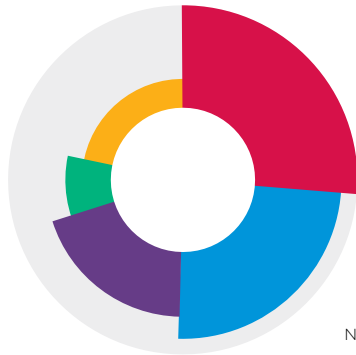
	H1 2017	Q1 2018	Q2 2018	H1 2018	y-o-y %
Visits	1,000,812	851,013	612,464	1,463,477	46%
AED millions					
Revenue	279	173	116	289	3%
Cost of sales	(37)	(22)	(16)	(37)	0%
Gross profit	243	152	100	252	4%
Operating Expenses*	(514)	(184)	(188)	(372)	28%
Non-operating (expenses) / income	24	7	21	28	16%
EBITDA	(247)	(25)	(67)	(92)	63%
Pre-operating and non-recurring expense / (income)	61	(2)	(16)	(18)	128%
Adjusted EBITDA*	(186)	(27)	(83)	(110)	41%
Depreciation & amortization	(236)	(120)	(119)	(238)	(1%)
Finance cost	(95)	(63)	(69)	(132)	(39%)
Pre-operating and non-recurring (expense) / income	(61)	2	16	18	128%
Loss for the period	(578)	(207)	(255)	(462)	20%
Cash flow hedge - gain / (loss) on fair value	(18)	41	10	51	387%
Total comprehensive loss for the period	(596)	(166)	(246)	(411)	31%

*Adjusted for pre-operating and non-recurring expenses. During Q2 2018 credit card commissions have been reclassified from operating expenses to cost of sales to better reflect the nature of the expense. To facilitate comparability previous periods have been restated on a like-for-like basis. Due to rounding, numbers presented may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures.

Total visits
(Jan - Jun 2018)

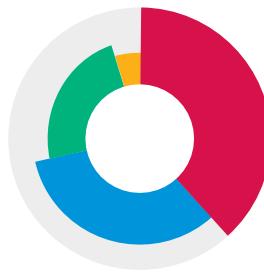
1.46m

- Gate 26%
- Annual Pass 25%
- Tour Operator 19%
- Online & Call Center 7%
- Others 23%



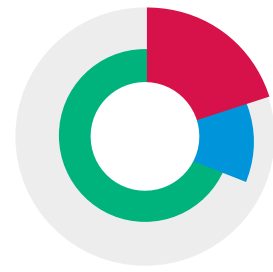
Visits breakdown (by ticket type)
(Jan - Jun 2018)

- Single park 38%
- Multi-park 32%
- Annual pass 25%
- Complimentary 5%



Annual passes sold (by ticket type)
(Jan - Jun 2018)

- Single park 33%
- Two parks 11%
- Allparks 56%



Note: Others include schools, Corporates, VIPs, Lapita™ Hotel visits and Complimentary passes.

Summary Performance Highlights

	H12017		Q1 2018		Q2 2018		H1 2018	
Visits	1,000,812		851,013		612,464		1,463,477	
AED millions								
Revenue	279		173		116		289	
Theme Park Revenue*	203	73%	119	69%	80	69%	198	69%
Revenue per capita	203		139		130		136	
Admissions	69%		66%		68%		67%	
In-park spend	25%		29%		27%		28%	
Others	6%		5%		5%		5%	
Retail Revenue*	26	9%	14	8%	5	4%	19	7%
GLA leased	84%		83%		82%		82%	
Leasing	54%		80%		77%		79%	
Non-leasing	46%		20%		23%		21%	
Hospitality Revenue	22	8%	27	16%	17	14%	44	15%
Average occupancy	24%		62%		46%		55%	
Average daily rate	631		720		556		650	
Accommodation	67%		76%		70%		74%	
Other	33%		24%		30%		26%	
Sponsorship & Other Revenue	28	10%	13	7%	14	13%	28	9%

* Commencing 2018, theme park and retail revenue excludes sponsorship revenue, which now is reported under "sponsorship and other revenue".

DXB Entertainments IR App

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CONTACT DETAILS

DXB ENTERTAINMENTS

Sheikh Zayed Road, Opposite Palm Jebel Ali,
Exit 5, Saih Shuaib, PO Box 33772 Dubai.
+971 (0)4 820 0820

MARWA GOUDA

Head of Investor Relations
IR@dxbentertainments.com
www.dxbentertainments.com/investor-relations