

**IN THE BUSINESS OF CREATING
MEMORABLE EXPERIENCES**

DXB Entertainments PJSC is a Dubai headquartered Leisure and Entertainment Company listed on the Dubai Financial Market under the trading symbol DXBE.

We are the owner of Dubai Parks and Resorts, the regions largest integrated theme park destination, with Five Theme Parks*, Two Hotels*, and One retail and dining facility all spread over 30.6 million sq.ft of land, with an estimated AED 13.2 billion in development costs.

DXBE also manages 6 Dubai-based family entertainment centers in addition to a chain of cinemas, all owned by Meraas.



**THE LARGEST LEISURE AND ENTERTAINMENT
COMPANY IN THE REGION**

16 Leisure and Entertainment Attractions

DXB Entertainments operates a diverse portfolio of leisure and entertainment assets, with world class IP partners, spread across 4 locations in Dubai.



100+

Over 100 rides and attractions in Dubai Parks and Resorts spread across 3 theme parks & 1 water park



2.3m

Dubai Parks and Resorts attracted close to 2.3 million visits during 2017



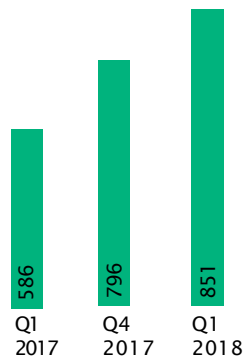
* Phase II expansion, Six Flags Dubai and LEGOLAND® Hotel opening in 2019. LEGO, the LEGO® logo and LEGOLAND® are trademarks of the LEGO Group. ©2017 The LEGO Group. LEGOLAND IS A PART OF MERLIN ENTERTAINMENTS plc.

Key Performance Indicators

(For the three month period ended 31 March 2018)

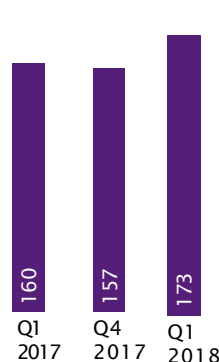
Total visits ('000)

851



Total revenue (AED million)

173m



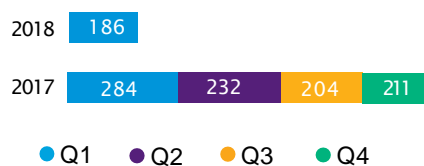
EBITDA Loss (AED million)

(25)m



Operating cost (AED million)

186m



COMPANY INFORMATION:

Industry	: Leisure & Entertainment
Listing date	: 10 December 2014
Start of Operations	: 31 st October 2016
Rights issue date	: 25 May 2016
Rights issue amount	: AED 1.68 billion
Fiscal Year	: Jan - Dec

SHARES INFORMATION:

Exchange	: DFM
DFM sector	: Consumer Staples
Ticker Code	: DXBE
ISIN Code	: AED001501017
Currency	: AED
Number of Shares	: 7,999,912,670
Bloomberg	: DXBE: UH
Futures	: Nasdaq Dubai

AS AT 31 MARCH 2018:

Shareholding Structure	: 52% Meraas
	: 11% Qatar Holding
	: 5% KIA
	: 32% Others
Number of Staff	: 2,040

EBITDA loss
(Adjusted)

AED (27)m

Adjusted EBITDA loss is adjusted for net AED 2 million in pre-operating and non-recurring expenses.

Summary Financial Performance

(For the three month period ended 31 March 2018)

	Q1 2017	Q4 2017	Q1 2018	y-o-y %	q-o-q %
Visits	586,355	795,746	851,013	45%	7%
AED millions					
Revenue	160	157	173	8%	10%
Cost of sales	(13)	(20)	(19)		
Gross profit	147	138	154	5%	12%
Operating Expenses*	(284)	(211)	(186)	35%	12%
Non-operating expenses / income	0	4	7		
EBITDA	(137)	(70)	(25)	82%	64%
Pre-operating and non-recurring expense / income	71	4	(2)		
Adjusted EBITDA*	(67)	(65)	(27)	60%	59%
Depreciation & amortization	(111)	(121)	(120)		
Finance (cost) / income	(43)	(63)	(63)		
Pre-operating and non-recurring expense / income	(71)	(4)	2		
Loss for the period	(292)	(254)	(207)	29%	19%
Cash flow hedge – gain on fair value	4	27	41		
Total comprehensive loss for the period	(287)	(228)	(166)	42%	27%

Total visits
(Jan - Mar 2018)

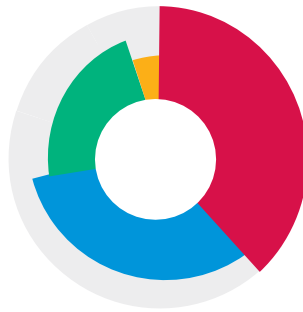
851,013

- Gate 31%
- Online & call centre 6%
- Tour operator 19%
- Others 44%



Visits breakdown (by ticket type)
(Jan - Mar 2018)

- Single park 38%
- Multi-park 33%
- Annual pass 24%
- Complimentary 4%



Annual passes sold (by ticket type)
(Jan - Mar 2018)

- Single park 37%
- Two parks 10%
- All parks 54%



Note: Others include schools, Corporates, Annual passes, VIPs, Lapita™ Hotel visits and Complimentary passes.

Summary Performance Highlights

	Q1 2017		Q2 2017		Q3 2017		Q4 2017		Q1 2018	
Visits	586,355		414,457		478,987		795,746		851,013	
AED millions										
Revenue	160		120		115		157		173	
Theme Park Revenue	127	79%	85	71%	68	59%	110	70%	119	60%
Revenue per capita	216		206		142		138		139	
Admissions	67%		64%		57%		59%		66%	
In-park spend	23%		26%		33%		30%		29%	
Others	10%		10%		10%		11%		5%	
Retail Revenue	19	12%	8	7%	11	10%	15	10%	14	8%
GLA leased	84%		84%		84%		84%		83%	
Leasing	61%		29%		52%		73%		80%	
Non-leasing	39%		71%		48%		27%		20%	
Hospitality Revenue	10	6%	11	9%	15	13%	25	16%	27	16%
Average occupancy	22%		27%		42%		48%		63%	
Average daily rate	749		590		523		831		720	
Accommodation	70%		64%		69%		74%		76%	
Other	30%		36%		31%		26%		24%	
Other Revenue	4	3%	16	13%	21	18%	7	4%	13	7%

* Commencing 2018, theme park and retail revenue excludes sponsorship revenue, which now is reported under "sponsorship and other revenue".

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